

Top Label – Society of St Vincent de Paul – Lenten Campaign 2024



Side Label – Instructions – Lenten Campaign 2024

The side label provides instructions for the Lenten Offering box. It features the 'Lent' logo and the text 'DOA • PUASA • SEDEKAH'. A central illustration shows a hand placing a coin into a yellow box shaped like a loaf of bread. The box has a purple label on it. To the right, the text reads 'LENTEN OFFERING' and 'Come together to help the needy. Mari membantu mereka yang memerlukan.' Below this, it says 'Let's promote the Lenten spirit of sharing and giving among our children. The Lenten offering box, shaped like a loaf of bread, represents their helping hand towards those in need.' A light blue box contains three steps: 'Step 1: Place chosen label on the box.', 'Step 2: Start collecting during Lent.', and 'Step 3: Send collections to your parish office.' At the bottom, it says 'Paste label on box. Tampil label pada kotak.' and 'Made from plastics collected from oceans & landfills upcycled into a box by a B40 community. Diperbuat daripada plastik yang dikumpul dari lautan dan tapak pelupusan sampah yang dikitar semula ke dalam bentuk kotak oleh komuniti B40.' Logos for the Archdiocese of Kuala Lumpur and the Archdiocesan Office for Human Development are also included, along with the website 'www.aohd.org/lent'. A vertical text on the right edge reads 'Label prepared by: AHD by www.aohd.org/lent'.